



Canada Meter Stamp Newsletter



No. 28

FALL 1986

Editor: Ross W. Irwin, PO Box 1263, Guelph, ON., N1H 6N6
Assoc Editor: Dave Cooper, Box 2373, Thunder Bay "P", ON., P7B 5E9

EDITOR'S REMARKS

This Newsletter follows the format established in the last issue, namely it contains some continuing features. There are a couple of pages of Pitney Bowes postmark advertisements, sort of set out in chronological order. The same ad is often repeated in later years. If you have others let me have a copy to use.

Dave Cooper took time out from his pursuit of Nixdorf's to compile a new Index to our CMSG Newsletter for issues 1 through 27. This index will be very helpful in finding items you vaguely remember seeing somewhere. Thanks Dave.

The machine description sheet is also included and covers to Midget machine. The catalog is also included and completes our listing of Type 7. Kind people have sent in examples of some not shown and these are also copied to you here.

I want to thank several people (3) for making comments on our proposed system for cataloging the newer meters. All comments will try to be implemented. I also want to acknowledge the fine job that Alan Draves does in keeping the meter town list up to date. It seems to me that almost every small town will soon have a meter and it would be easier to list those that have not yet been seen. Thanks a lot Alan. His contribution is included as usual.

Nixdorfs are put over to a future issue. There is much to be gained by doing the entire list again until we get more information. Canada Post announced they propose to close 5,000 offices in the near future. Some alternative form of service must be provided. In many instances they are reverting to the system of a century ago where the postoffice was located in the general store, or in the corner of someones kitchen. Franchises will be awarded in many communities. I would ask out "Nixdorf" searchers to attempt to find out the criteria which Canada post uses to determine what type of office gets a Nixdorf and what type gets the Pitney Bowes form, or just loose stamp operation. The new Postal Guide is out and contains more Postal Outlets, someone said we will have 500 by the end of the year.

The Postal Guide does not give the office number but I was told that the number is a key to the offices having Nixdorf accounting systems.

There is a description of postage meter ad preparation included in the Newsletter with a few examples reduced in size.

OTHER USES FOR METERS SIMILAR TO POSTAGE METERS

Excise Tax for cheques and other documents

Unemployment Insurance to record payment in books

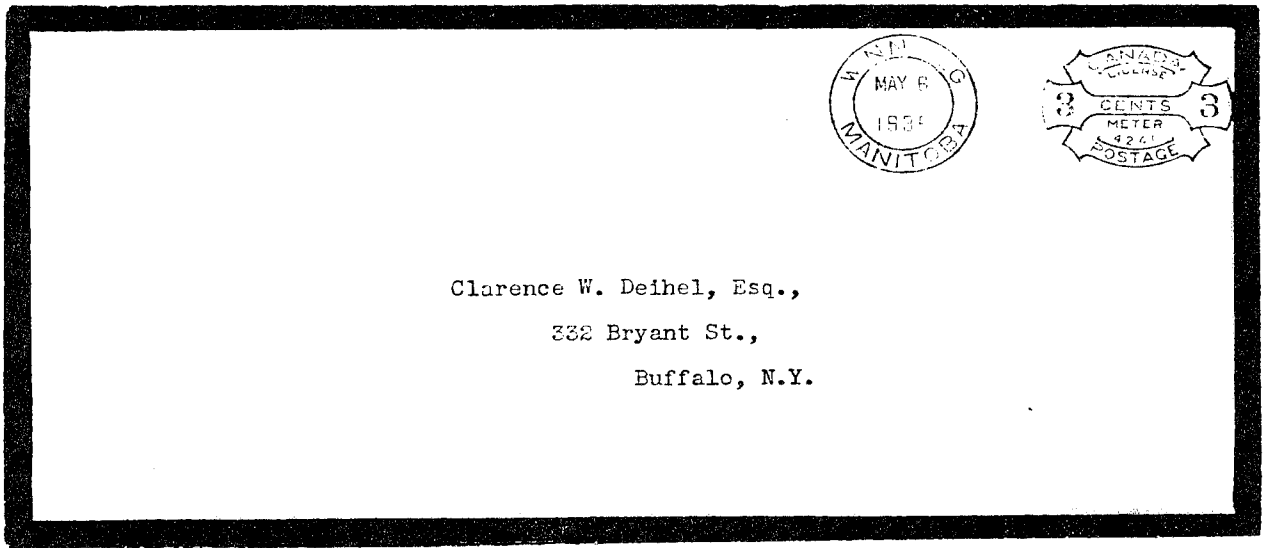
Canada Wire owned a meter to pay CSA fees for wire.

Vacation with Pay - Province of Alberta in the 1950's. The meter was something like a UIC meter.

Park License - Province of Saskatchewan. A DM meter with an extra "0" so \$2.00 goes on the Annual Pass.

Duck License, also for the Province of Saskatchewan

Has anyone seen any of the last three? If so please send a copy for the Newsletter.

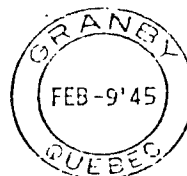


Mourning covers are often found with adhesive stamps. Metered covers are quite scarce. This one is a late use for King George V who died in January of 1936.

VERNEY MILLS OF CANADA, LIMITED
AT POINT OF MAILING



MP 50



Wilf Whitehouse sent in the above addition to his WW II Patriotic slogans found in Publication No. 1, as MP-50, Verney Mills, Granby, Quebec

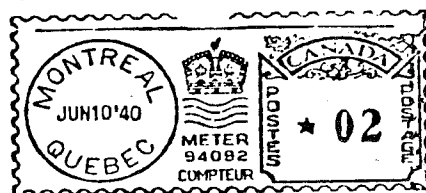
Philatelists like this type of item sent in by Wilf Whitehouse. The cover would have been carried FREE from Kingston, Jamaica, to Montreal aboard Canadian National Steamship "Lady Somers" in June 1940. On arrival at Montreal, C.N. applied postage from meter 94092 at the drop rate for delivery in the city.

Lady Somers was one of five cruise ships of about 8000 tons, named after famous British admirals, which carried freight and passengers from Montreal to the West Indies. In September 1939, Lady Somers and Lady Nelson were equipped with guns and became known as Defensively Equipped Merchant Ships (D.E.M.S.) The Lady Somers was sunk the summer of 1941.

Lady Hawkins was sunk in early 1942, with a loss of 250 lives.
Lady Drake was also sunk the summer of 1942.
Lady Nelson survived the war as a hospital ship.
Lady Rodney also survived the war.

JAMAICA FRUIT & SHIPPING CO., LTD.,
KINGSTON, JAMAICA, B.W.I.

Consignee Mail



Messrs. General Foods Ltd.,
3510 Albert St.,
Montreal,
CANADA.

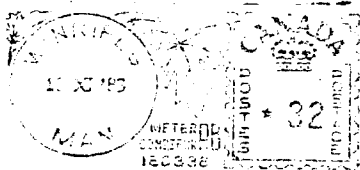


Another maritime cover on brown paper, Cunard White Star line postmark ad.

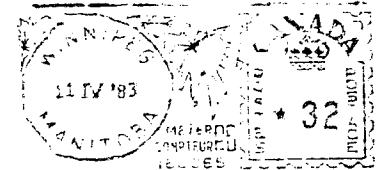


A FEW PROBLEMS WITH METERS

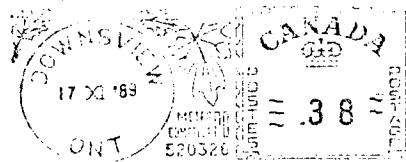
Monarch Life had at least two postage meters, a perfectly good one and the second had the townmark hammered into place. This is a constant variety over a period of time - at least from 8 II'83 to 12 IX'83. Why would it happen?



THE MONARCH LIFE
ASSURANCE COMPANY
BOX 2100
WINNIPEG, MANITOBA
R3C 3A2



The PB 5000 series meter has lost a wavy line. This is also a constant variety over quite a period of time.

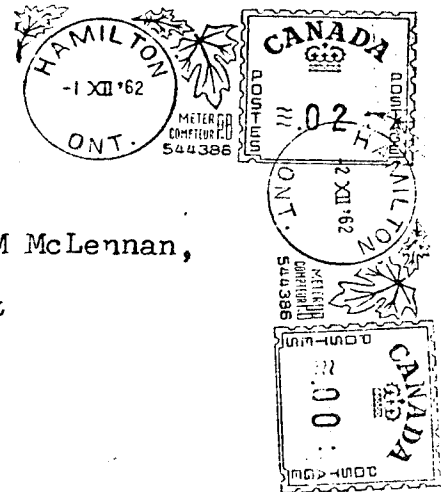
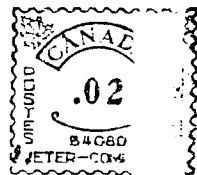


Someone sent in a photocopy which will not reprint. It is a Type 8 from QUEBEC, QUEBEC, probably the province.

The date is unusual as it is:- 7 12 / 12 AM / 1965

The PB Type 8 impression below is an example of the card catching in the meter and then slipping.

The example below shows a drop letter rate of 2c applied 1 XII'62. The letter was not posted that day and so the additional impression with a "00" rate shows the new date of posting as 2 XII'62 to comply with Post Office regulations.



Mr and Mrs L M McLennan,
98 Dalewood S
Hamilton, Ont

Value of postage meters often ignored by collectors

BY IAN KIMMERLY
Special to the Globe and Mail

An understanding of the elements which define what is a postage stamp will help the collector appreciate what is most or least collectable. For example, postal historians using this definition — a means of indicating the prepayment to a government postal service — have proved that certain postmarks can be labelled as postage stamps. While there is much research on the subject of what postal markings can be defined as postage stamps, especially in the pre-adhesive stamp period, there is very little to be found in philatelic literature on what constitutes a stamp in the post 1840 period.

Last week I surveyed the introduction of the postcard with prepaid stamps printed on the card. One feature of these postcards is that after their initial introduction the idea caught on much more quickly than did adhesive postage stamps. This week, we turn to another type of stamp, the postage meter, one which is usually reviled by collectors. And we will find that this type of stamp also took a long time to catch on.

A postage meter impression, whether printed directly onto an envelope or printed on a gummed label which is then affixed to the envelope or parcel, fulfills all the requirements of a definition of a postage stamp. However because, in the minds of most collectors, these are so different from the adhesive stamps and also have largely replaced stamps in commercial mailings, collectors either actively hate meters or at best, ignore them.

Postage meters made their debut in Norway in 1900. A machine was installed in the General Post Office at Kristiania (now Oslo) on August 24 but was withdrawn three weeks later. The public inserted coins, affixed the meter to the envelope, and postal officials then put stamps on the envelope equal in value to the meter. It is not surprising that this cumbersome method did not catch on.

Other experiments over the next two decades occurred in the United States internally within the post office department from 1903-1904

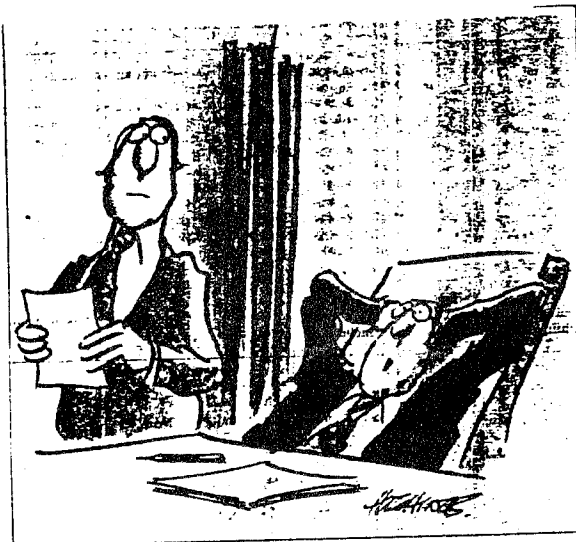
and later in 1912 and 1914. Norway tried again from 1903-1905, but the best documented experiment began in Great Britain in London on January 25, 1912. A total of 1,050 letters and cards were sent using a postal meter impression on the first day. However the number dwindled to about two dozen a day and the machine was removed at the end of August of the same year.

While these three countries discontinued the experiment, postage meters caught on in New Zealand. First introduced in 1904, there were more than fifty machines in operation by 1910 and their popularity continued. The only discouraging aspect of the use of meters by New Zealanders was that the Universal Postal Union (UPU) did not recognize the international validity of postal meters until 1921. Metered mail going overseas would have additional postage stamps affixed by the post office.

For more than two decades after their introduction, postal meters were experimentally tried in only three countries and found regular and widespread use in only one country. After the UPU recognized postage meters for international mail, use of them became sanctioned and eventually widespread in the United States and Great Britain. Later in the same year, 1922, they were introduced into India and Egypt. In 1923 Germany, Canada and Switzerland joined the small group of countries with postage meters. After 1924 the numbers grew dramatically although a few countries held out until after the Second World War.

Even if one is not a serious collector of postage meters it is quite easy to see the appeal that some of the forerunners would have. Also, stamp collectors should not ignore the potential value of some early meters. For instance, many early meters of Newfoundland featured a view of South West Arm, Trinity and these are quite sought after with the result that they are worth considerably more than similar commercial covers with traditional postage stamps.

This weekend the 1990 stamp season is kicked off with the international stamp show, Phil-Ex, at the Royal York today from 10 a.m. until 6 p.m. and tomorrow from 10 a.m. until 5 p.m.



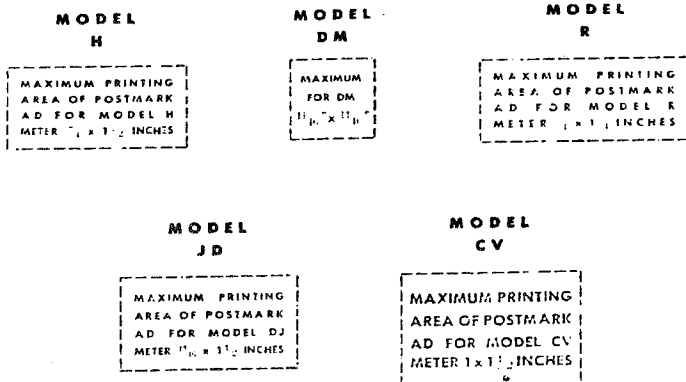
'I've just given the okay for the purchase of a postage meter, a digital readout scale, the latest in folder inserter combinations and a nice little electric letter opener. God help us if CUPW decides to take another walk.'

HERE'S HOW TO CHOOSE THE RIGHT SIZE AD FOR YOUR POSTAGE METER

You should know the maximum printing area (i.e., width and height) available in your particular model of postage meter, in order to take full advantage of the Postmark Advertising space.

This page will help you do this quickly and easily.

The artwork you supply should be twice actual size, and in the proper proportions. In ordering plates *always be sure to indicate the model or serial number of your postage meter.*



From: The Globe and Mail
Saturday, January 13, 1990

HOW TO PREPARE TYPE-SET ADS

Although we recommend use of good art and layout in Postmark Advertising we recognize that type-set ads have their place.

The type faces shown are available for your use in Postmark Advertising. Send us your copy, indicate by number the type styles you prefer (or leave it up to our typographer)—we will do the rest.

Underscore words you want emphasized and we will set larger in proportion to balance of copy. Type faces are shown on the next page for style, *not size*, so don't measure type to size as we will enlarge or reduce to fit.

Use bold face for messages of few words, light face for longer messages, medium face for average messages—

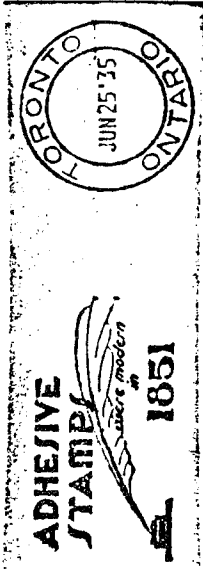
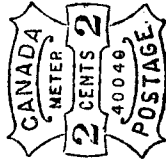
and remember: the longer the message, the more difficult it is to read.

Postmark Advertisements can be printed in their maximum sizes even on small envelopes (Nos. 0 3/4, etc.) without over-printing the return addresses as follows:—

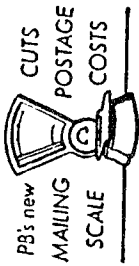
1. Keep return address close to top edge of envelope. Postmark Ad will print *underneath* it.
2. Set return address close to left-hand edge of envelope and in a condensed type. Postmark Advertisement will print to *right* of it.
3. Set return address vertically on left-hand end of envelope. Postmark Advertising will print to *right* of it.

PITNEY-BOWES POSTMARK ADS

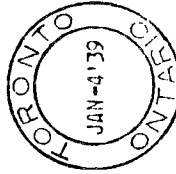
You see more
and more
Metered Mail



Meter Stamps
BROADCAST
PROGRESSIVENESS



METERED MAIL
Saves Time--
Gets
Attention!




SPEED YOUR SERVICE
write
METERED MAIL



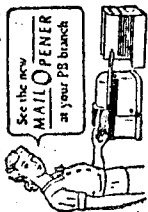
SEP 26 '47

PITNEY-BOWES POSTMARK ADS

THIS SPACE FOR
YOUR ADVERTISING
MESSAGE




See the new
MAIL OPENER
at your PB branch



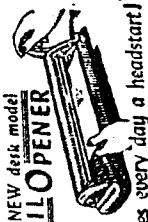
TORONTO
3 X '52
ONTARIO
METER
COMPLIES
145172

CANADA
POSTAGE
02

STOP COSTLY HAND
FOLDING!
use a PB
FOLDING MACHINE




The NEW desk model!
MAIL OPENER
Gives every day a headstart!




TORONTO
APR 13 '51
ONTARIO
METER
COMPLIES
145172

CANADA
POSTAGE
34

Wonder why
anybody ever
uses stamps!



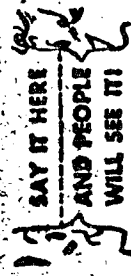
... when
they can use a
Postmark
meter!



HAMILTON
24 VII '53
ALBERTA
METER
COMPLIES
143387

CANADA
POSTAGE
07


SAY IT HERE
AND PEOPLE
WILL SEE IT!



HAMILTON
23 II '53
ONTARIO
METER
COMPLIES
143375

CANADA
POSTAGE
04


ALL EYES
SEE POSTMARK
ADVERTISEMENTS



HAMILTON
JUL 8 '49
ONTARIO
METER
COMPLIES
143375

CANADA
POSTAGE
11

ATTENTION
AGS ATTACK
POSTMARK



TORONTO
OCT 30 '52
ONTARIO
METER
COMPLIES
145172

CANADA
POSTAGE
02

HAMILTON
24 VII '53
ALBERTA
METER
COMPLIES
143387


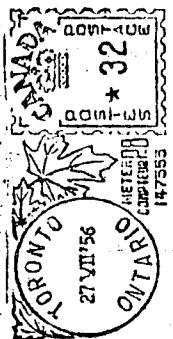
CANADA
POSTAGE
07

HAMILTON
24 VII '53
ALBERTA
METER
COMPLIES
143387


CANADA
POSTAGE
07

PITNEY-BOWES POSTMARK ADS

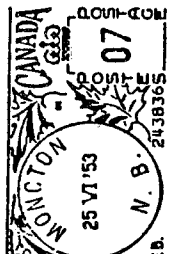
Desk Model POSTAGE METER

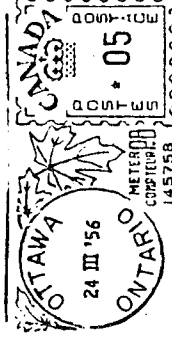
**IT'S FASTER
IT'S NEATER
MAILED BY METER**





Picture Your Ad Here




Our New Phone Number
CENTRAL 2-1744



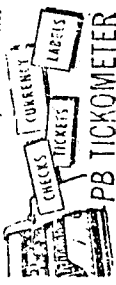

**INSERTED BY
PB'S
INSERTING MACHINE**

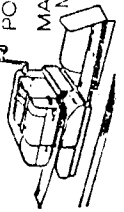
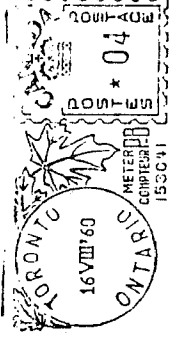
**MAIL IT...
THIS WAY**
with a postage meter



**FOR FAST COUNTING, MARKING, AND
CHECKS, CHECKS, TICKETS, LABELS
PB TICKOMETER**

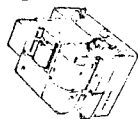



**SEE PB'S NEW \$500
POSTAGE METER
MAILING MACHINE**

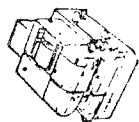



PITNEY-BOWES POSTMARK ADS

SEE PB'S NEW 5460
COMPACT, ELECTRIC
POSTAGE METER
MAILING MACHINE



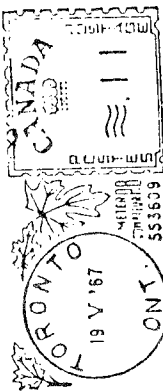
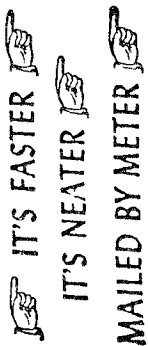
SEE PB'S NEW 5400
COMPACT, ELECTRIC
POSTAGE METER
MAILING MACHINE



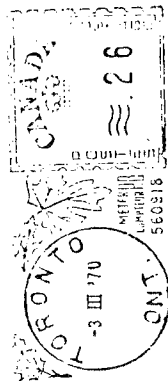
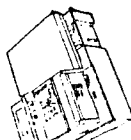
See PB's
new
Inserting machine



IT'S FASTER
IT'S NEATER
MAILED BY METER



PITNEY-BOWES
RE-INVENTS
THE POSTAGE
METER



SEE PB'S NEW
FOLDERETTE
FOLDING
MACHINE

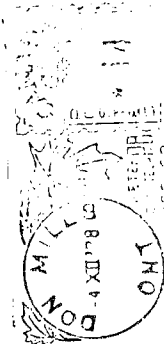
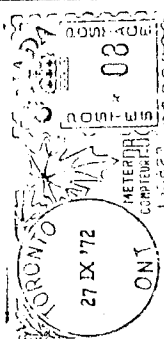


... because
business travels at
the speed of paper









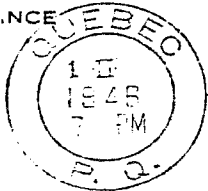

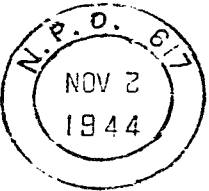


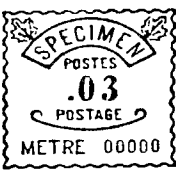


Introducing the
TAG-10 COLLATOR







150 FERRAND DRIVE
DON MILLS, ONTARIO M3C 2B9



CMSG METER CATALOG

Type	Indicia	Remarks
7.5	 	PB Model CA TM as Type 1 Indicia as Type 7.2 Setting 5, Prov. abbr.
7.5.1	 	Date blank
7.5.2	 	Prov. in full
7.5.3	 	Postal station in TM
7.5.4	 	Date: DM/Y/T
7.5.5	 	NPO in townmark
7.5.6	 	SPECIMEN meter

CMMSG METER CATALOG

Type	Indicia	Remarks
7.6	 	PB Model CA TM as Type 1 Indicia as Type 7.2 Setting 21
7.6.1	 	SPECIMEN meter
7.6.2	 	RETURN POSTAGE PREPAID

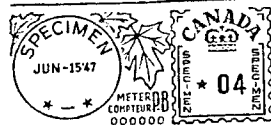
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OWES of CANADA, LTD., formerly
 POSTAGE METERS LIMITED



EXCISE TAX METER MACHINES
 INSURANCE METER MACHINES
 POST OFFICE EQUIPMENT

HEAD OFFICE
 181 KING STREET WEST
 TORONTO, CANADA.

June 17, 1947.

Will You Help Us

By Checking and Returning the Enclosed Blue Sheet?

We wonder if you'd take a few minutes of your busy day to do us an important favour - a favour that may very likely benefit you as well as us?

On the attached blue sheet you'll find a few questions about the Postage Meter which, as you probably know, is a government-licensed mailing device. (*) The replies to these questions will help us determine how effective we have been in telling the business public of the advantages of Postage Meters.

As you'll see, the questions are simple and they can be answered with just a checkmark so it won't take you long to reply. But from your answers and those of other businessmen, we can determine what people already know about the advantages of Postage Meters and whether our presentation has been of interest to all types of businesses.

That's why we'd consider it a special favour if you would answer the short list of questions on the attached sheet and return it to us. And since we're sending this letter to only a few typical business groups, your individual reply will be highly important in giving us a representative picture.

There's an addressed envelope enclosed for your convenience - it's postage-paid. Just insert the blue sheet and drop it in the mail. And thanks very much for your co-operation.

Sincerely yours,

K. C. Dalglish
 Vice-President & General Manager.

KCD/McG.
 Enc.

(*) The "Specimen" attached above illustrates how the Postage Meter prints postage and dated postmark directly on envelopes, replacing ordinary stamps.

Here is a use for SPECIMEN postage meters, namely as advertising to promote the use of postage meters.

