

NO. 13

CANADA METER STUDY GROUP
NEWSLETTER

SEPT 1984

The response to the questionnaire in Newsletter 12 by over 20 members indicates that most of you consider the format, general content and general value of continuing the Newsletter to be valuable. This current issue outlines a few of the suggestions received, some new member notes, examples of early slogans, and more specimen illustrations.

MEMBERS - Welcome to Mr. Ed Megyesi, 4524 Wolff Drive, Brunswick, Ohio, 44212, USA.

- Rus Handly advises of the correct spelling of his name, and indicates he has collected over 30,000 US and Canadian covers by meter number. He is interested in exchanges.
- Jean-Pierre Forest has withdrawn and indicates he sold his collection. If any other members arrive at the same decision I'm sure our CMSG membership would be a good place to look for a buyer. Keep it in mind just in case.

QUESTIONNAIRE SUGGESTIONS - The survey brought up some good ideas including the following: (1) a question and answer section - good idea; the Editor will try to research any short questions or steer enquiries to the experts; (2) More information on meter machines, towns, issues and varieties; (3) reprint more obscure references - what do you want to see? (4) lists for shorter types by number and town and user - the Editor thought Type 1 would be easy but now has over 300 entries with 2-3 for specific meter numbers. A good idea - does anyone have a list in the works for any given meter type that the rest of us could contribute to finishing? (5) A document with final town lists for types 1-10 - yep, in preparation the Editor will distribute it when its typed up: "CMSG Misc. Publication No.1" or some such titled series.

CANADA 84 This Exhibition is being held in Montreal October 25-28 1984. To arrange a meeting of any of our members present, Please contact the Editor if you would be present in Montreal during the afternoon of Saturday October 27. Location of Exhibition: Place Bonaventure.

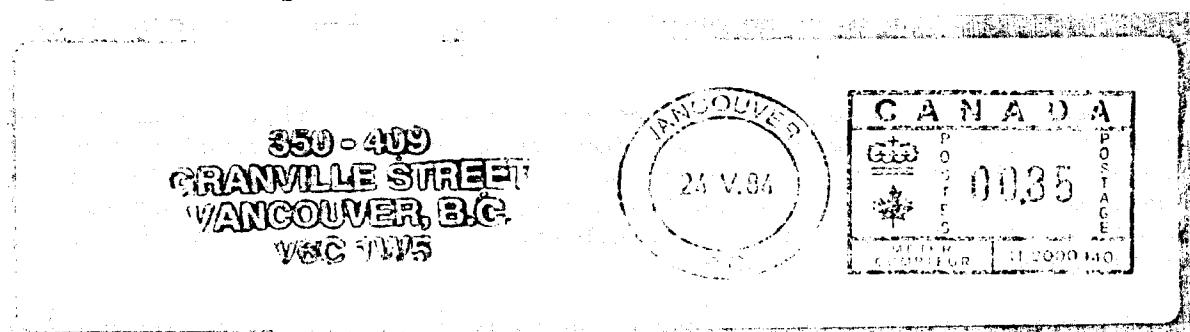
EARLY SLOGANS - numerous examples of early slogans have been brought to the Editor's attention. Here's a few Thanks to Ed Lapham:

- 12 VIII 27 CO-OPERATION/IN/INSURANCE OTTAWA ONTARIO Meter No. M736, Irwin Type 3
- 10 III 28 THE/MIDGET POSTAGE METER/PRINTS YOUR OWN/ADVERTISEMENT IN/THIS PACE IF DESIRED OTTAWA ONTARIO No.502 Type 3
- 14 VI 29 WANT AD/HEADQUARTERS used by the OTTAWA JOURNAL at OTTAWA ONTARIO on no. M910 Type 3

EARLY SLOGANS: James Stuart from North Vancouver sent the list below which he indicates was prepared by the late Mr. C. Garrett in 1966 for the Irwin type 3 meters. The original article also has the values of slugs recorded for each of subtypes 3 A, B and C.

- | | | |
|---------|-------|--|
| 707 | | Beautyrest/The worlds most beautiful
and comfortable mattress |
| 338 | | Buy Ogilvies Minute Qates - Canada's best |
| 541 | | |
| 456 | | Economical Transportation |
| 1467 | | Endurance Tricolor Tools |
| 715 | | Express Freight Service/
Montreal-Fort William |
| 727 | | |
| 364 | Red | For results - Tel. 5300/The Citizen/
The paper/with the/classified ads |
| 721 | | |
| 734 | Green | Fresh from Dairy/ from Churn to Dairy/
Handypats Creamery Butter |
| 1442 | | Help King George Jubilee Canadian
Cancer Fund |
| 732 | Red | Long distance, business getter, Try it
(boxed) |
| 463 | Red | Market prices always |
| 1448 | Red | Marquis/Quality/Canned goods |
| 504 | | More Than a/Newspaper - An/
Institution/in Ottawa |
| 346 | | Ottawa Hydro Electric Commission/
709 Bank St., Ottawa, Canada |
| 681 | Red | P.A.Boutin/Underwriter (boxed oval) |
| 619 | Red | Province Classified Ads/Buyers for everyt
Everything for buyers |
| 456 | | Save Money/Ship Freight Via/
Canada Steamship lines |
| 715 | | Save Money/Ship Freight/by water |
| 502 | | The/Midget Postage Meter/prints your own/
advertisements in/the space if desired
(boxed) |
| 619 | Red | The Daily Province/Western Canada's great
Classified Service (boxed) |
| 541/664 | | |
| 456 | | Travel/in/Comfort (boxed) |
| 541 | | Why not a Canadian Vacation? |
| 502 | Red | Metered Mail(Boxed oval) |
| 619 | Red | Not readable (from Vancouver Daily Provin |
| 365 | | Ostermoor Mattress (19.Y.27) |
| 736 | | Classified Adv.....more results |

ODDS AND ENDS - Wilf Whitehouse would like some help with Bell Telephone Patriotic cachets. These were in use in both Montreal and Toronto. Toronto dates range from Sept to Dec 1941 while Montreal dates start in June-Dec 1941. Anyone with examples during or before the war period might contact Wilf with photocopies to assist in a compilation. Wilf also sent along a few early slogans and notes that Hasler meters starting with H2000700 can be found small letters in Postes, Postage and the meter number. (illustrated below). Similar US Hasler apparently have seen overall reduction in indicia size because many users had complained of run-over of the impression onto windows of commercial envelopes. Perhaps the same problem existed here in Canada.



Marcel Cool of Chateauguay, Quebec is collecting (oops not another typo!!) Quebec meters by town and meter number. He would like help and provides a short list for his home type and invites additions. Marcel noted also that my reference in Newsletter No. 12 to retreating into the "cool basement" could have meant a bunch of CMSG members arriving at his door which he thought would have been most enjoyable. If you're in the area look him up.

Meter No	Irwin	Yan	Date	User
558667	20.1	18.1	28 II 83	Bank of Montreal
562677	20.1	18.1	-3 II 82	Champlain Ltd.
568070	20.1	18.1	31 I 83	Lake St. Louis - Chateauguay School Board
657899	23.1	25	29 XI 2	Royal Trust Company
775165	22.3	24.3	13 IV 83	Ville de Chateauguay
832510	23.1	25	-3 XI 82	Pyro Air Ltd
834120	23.1	25	27 IV 84	Howard S. Billings Regional High School
836352	23.1	25	27 IV 83	Assurances Andre Ste-Marie Inc.

METERS IN USE IN 1933 - An excellent contribution by Ross Irwin follows outlining the number, distribution and types of meters in use in Canada as of January 31, 1933. It would be interesting to hear the details of where and how this information was gathered.

THE USE OF POSTAGE METERS IN CANADA IN 1933

Ross W. Irwin

By 1933 postage meters had been in use in Canada for a decade. The Pitney Bowes Model M postage meter first appeared in 1923 and was followed by the Universal Postal Frankers Midget meter in 1926 and the Pitney Bowes Model H meter in 1929.

There were approximately 400 postage meters in each of the above series available for use. However, by 1933 only the Pitney Bowes Model H was marketed, the others being obsolescent and on a planned program of withdrawal.

Acceptance of postage meters had not advanced rapidly. Total revenue from this source was about \$2 million, or 10 percent of total postage revenue. The sales distribution system was still inadequate. Distribution was in 6 towns in Nova Scotia, 5 in New Brunswick, 7 in Quebec, 21 in Ontario, 4 in Manitoba, 2 in Saskatchewan, 3 in Alberta and 3 in British Columbia. A total of 51 meter towns.

Major reasons for the concentration of postage meters in larger centres were the market potential, and Post Office regulations required that each postage meter be serviced regularly. The postage meter companies found it expensive to place and service postage meters in the smaller towns off the main railway lines.

As of January 31, 1933, there were 702 postage meters in use in Canada. These were distributed: Pitney Bowes Model M - 186; Midget(3) - 190; Midget (5) - 3; Pitney Bowes H5 - 322 and Pitney Bowes Model HS - 1.

Following is a listing of every postage meter in use in each town, together with the name of the user, and the accumulated number of impressions on each postage meter. The information is of use as a guide to the potential scarcity of a certain meter variety.

For example:

Type	Meter Number	User	Town	Total Impressions
3.2.5	689	James Morrison	Toronto	79,220
3.2.3	671	City of Regina	Regina	120,490
3.2.2	798	Hudson & Orsage	Montreal	280,050
3.3.4	634	Victor Talking Machines	Montreal	556,360
5.1.1	40140	Anglo French Drug Co	Montreal	125,780

The numbers are a guide as they represent all denominations on the meter and the location of hoards influence the numbers as well.

TAX ROLL FOR MACHINERY IN GRANTED - up to end including
31st January, 1933.

<u>Ortlof</u>	<u>Voter No.</u>	<u>Firm</u>	<u>Firm</u>	<u>Letter No.</u>	<u>Line</u>	<u>Impressions.</u>	<u>Firm</u>	<u>Letter No.</u>	<u>Line</u>	<u>Impressions.</u>
Brantford, Ont.	1451	Cockshutt Plow Co.	550,004	Ottawa	1049	Ottawa Electric Co.	Ottawa Electric Co.	4023	423	1,840,000
	40022	A.J. Reach, Wright & Danson	542,000		4208	Can. Hydro Electric Co.	Can. Hydro Electric Co.	4278	428	1,385,863
	40027	Can. Order of Foresters	365,100		4078	Metropolitan Life Ins. Co.	Metropolitan Life Ins. Co.	40088	81,820	1,887,000
Brockville	1457	Gilmour & Co.	107,950	U.L.	40147	Bank of Montreal	Bank of Montreal	40147	510,350	510,350
	40169	Can. Paviours & Forgings	240,050		40350	H.M. Daly & R. Code	H.M. Daly & R. Code	40350	6,000	6,000
Cobourg	40026	Douglas Fectin Ltd	55,000	Perth	40370	Ottawa Hydro Electric Co.	Ottawa Hydro Electric Co.	40370	23,660	23,660
Cornwall	810	Cornwall Prints Co.	411,450	Pembroke	726	Murphy Grille Ltd.	Murphy Grille Ltd.	40128	377,500	377,500
Fort Erie	40340	Canadian Niagara Power Co.	152,400	Toronto	633	Pentair Ltd.	Pentair Ltd.	40203	130,950	130,950
Hamilton	484	Appleford Paper Products	12,550		789	Gypsum Lime & Alabastine Co.	Gypsum Lime & Alabastine Co.	40128	8,750	8,750
	868	Food, Alexander & Jones	264,610		40350	Gypsum Lime & Alabastine Co.	Gypsum Lime & Alabastine Co.	40350	371,071	371,071
	1456	Canadian Canners Co. Ltd.	268,170							
	4072	Imperial Oil Co.	920,000							
	4105	Can. Westinghouse	180,000							
	4273	Can. Westinghouse	261,093							
	4280	Steel Co. of Canada	248,050							
	40028	Hamilton Spectator	507,270							
	4293	Can. Westinghouse	227,180							
	40160	Bank of Montreal	78,050							
	40159	Income Tax Dept.	217,000							
	40164	Consolidated Sales Book Co. Ltd.	54,750							
	43173	Can. Bank of Commerce	437,010							
	40303	Hamilton Hydro Electric Commission	297,000							
	40344	T. Eaton Co. Ltd.	19,750							
	42349	Tuckett Tobacco Co.	60,050							
Kitchener	434	Kaufman Rubber Co.	107,710							
	618	J.H. Schneider & Sons, Ltd.	550,060							
	40023	John Foryth Co. Ltd.	93,109							
London	543	Northern Life Ass. Co.	54,010							
	4093	Northern Life Assurance Co.	651,444							
	4378	London Life Assurance Co.	257,580							
	40017	Bank of Montreal	345,000							
	40177	London Life Insurance Co.	195,970							
	40198	Metropolitan Stores Ltd.	699,320							
	40254	Silverwood Ltd.	274,110							
	40247	Hebb's Harness Co.	57,440							
Kensington	40220	Office Specialty Co.	311,640							
		Kotex Co. of Canada	40,110							
		Spirella Co. of Canada Ltd.	2,420,000							
		General Motors of Canada	230,000							
		General Motors of Canada	187,070							
		Citizen Pub. Co.	117,550							
		Ottawa Newspapers Sub. Bureau	174,450							
		Journal Pub. Co.	160,000							
Ottawa	4030	Ottawa Electric Co.	150,000							
	4263	City Hall Tax Office	4074							
		Silks Ltd.	4076							

Office	File No.	Firm	Insurance	Office	File No.	Firm	Insurance
Toronto	4094	House of Assembly	2,603,000	Toronto	40103	Canada Life Ins. Co.	3,101,420
	4091	Canada Life Ass. Co.	915,071		40110	Postage Meter Co.	119,700
	4093	P.W. Woolver Co.	1,005,000		40112	The Corwall Co. Ltd.	1,355,000
	4102	House of Ass't by	7,518,000		40121	Christie Brown & Co.	670,050
	4127	Can. Manufacturers Ass'n.	51,688		40124	Canada Wire & Cable Co. Ltd.	187,050
	4130	Coasterra Gas Co.	2,175,000		40130	Confederation Life Assurance	645,500
	4132	Bell Telephone Co.	565,000		40136	People Credit & Jewelers Ltd.	45,350
	4140	Canada L.M. Ass. Co.	665,300		40138	Bell Telephone Co. of Canada	5,550,050
	4145	Hydro Electric Power Commission	657,070		40141	San Life Assurance Co.	63,970
	4150	Can. General Electric Co.	1,245,001		40152	Imperial Oil Co. Ltd.	590,000
	4156	Can. Bank of Commerce	60,470		40189	Riviera Birds Ltd.	115,810
	4163	Can. Manufacturing Association	267,500		40192	Imperial Bank of Canada	284,750
	4191	Can. Manufacturing Association	575,300		40206	National Grocers of Canada	341,360
	4193	Consolidated Press Ltd.	253,367		40207	Consolidated Fire & Casualty Ins. Co.	319,620
	4196	Food Gandy Co.	1,630,800		40212	British American Oil Co.	453,600
	4198	Canadian Motors of Canada	12,344		40217	Dom. of Canada General Ins. Co.	253,100
	4199	United Tyreriter Co.	516,000		40221	Royal Bank of Canada	1,220,000
	4200	Western Pub. Co.	4,459,030		40229	Bank of Montreal	2,160,770
	4219	Can. Bank of Commerce	630,030		40231	United Cities Stores Ltd.	452,150
	4221	Dominion Motors of Canada	21,816		40238	Can. Bank of Commerce	153,010
	4222	Royal Trust Co.	259,000		40237	Canadian Guaranty	295,000
	4223	The Telers	450,000		40240	Can. Fire Underwriters Ass'n.	425,450
	4225	Toronto General Trusts Corp.	320,000		40245	National Life Ass. Co. of Canada	567,780
	4248	Canada Jaffé Assurance Co.	275,570		40248	Excalibur Life Ins. Co.	124,440
	4253	Bank of Nova Scotia	65,000		40249	Provincial Paper Co. Ltd.	275,550
	4264	United Typeritter Co. Ltd.	14,560		40250	Royal Bank of Canada	77,250
	4267	Can. Bank of Commerce	155,492		40251	Bank of Montreal	63,240
	4268	Toronto General Trusts Corp.	155,000		40254	Imperial Life Ass. Co.	70,000
	4269	J. Eaton Co. Ltd.	2,063,000		40257	Toronto Tire Foundry Co. Ltd.	250,850
	4270	Posto. Simpson Co. Ltd.	520,000		40260	Imperial Life Ins. Co. of Canada	677,650
	4271	Bell Telephone Co.	5,034,000		40262	Grand & Roy Ltd.	697,760
	4272	P.W. Woolverth Co.	203,890		40264	Allen Stores Ltd.	153,010
	4274	Terziana Corporation Board	753,200		40268	Kerritch Gridin Fire Ins. Co.	354,150
	4276	Hydro Electric Power Comissions	244,000		40269	D.H. MacLean & Co.	89,970
	4278	Traders Finance Corp. Ltd.	122,000		40270	T. Weston Co. Ltd.	422,620
	4281	Food Gandy & Co.	69,458		40274	Hydro Electric Power Corp.	1,005,020
	4283	Orchler Society Ltd.	132,501		40280	Fulopera Liebility Ass. Corp.	500,550
	4293	Freelane Pub. Co.	277,073		40283	North American Life Assurance Co.	765,850
	4295	Dominion Motors of Canada	281,193		40289	Cutter & Foster	433,550
	4297	Royal Trust Co.	31,260		40321	Great Life Ins. Co.	751,520
	4301	General Motors Acceptance Corp.	185,000		40322	Can. General Electric	1,278,150
	4304	Silks Ltd.	49,029		40326	Dom. Securities Corp. Ltd.	420,120
	4306	Flemington Typeritter Co. Ltd.	519,730		40333	Dundon Bank	1,035,910
	4310	Drug Firding Co. Ltd.	122,700		40335	Globe Printing Co.	697,000
	4311	Royal Bank of Canada	1,912,450		40341	Can. Bank of Commerce	1,030,000
	4308	Can. Bank of Commerce	2,722,020		40346	Can. Industries Ltd.	53,000
	4319	Hulmer Ross & Co.	523,000		40348	Chartered Trust & Executor Co.	744,850
	4320	Empire Life Ins. Co.	370,000		40350	John Northway & Sons Ltd.	225,000
	4331	Fred Shaw & McNaught	75,420		40353	Ind. Accident Intervention Assoc.	145,520
	4332	Hertford Fire Ins. Co.	652,500		40359	Dawson Subscription Service Ltd.	202,100
	4339	S.S. Krusee Ltd.	107,610		43363	Pilot Insurance Co.	272,500
	4339	City Hall Assessment Dept.	1,024,690		43364	Industrial Acceptance Corp.	190,000
	4339	Imperial Optical Co.	221,000				
	4348	Northern Electric Co.	91,550				
	4351	Toronto Hydro Electric System	734,000				
	4359	P. O'Leary & Co.	750,900				
	4363	Consolidated Press Ltd.	265,800				
	4365	A. N. Wilson & Co. Ltd.	469,000				
	4369	Toronto Elevators Ltd.	45,200				
	4374	Great West Life Ass. Co.	2,338,410				

<u>Office</u>	<u>Peter No.</u>	<u>Firma</u>	<u>Inscriptions</u>	<u>Office</u>	<u>Water No.</u>	<u>Firma</u>	<u>Inscriptions</u>
Toronto, Ste. B.	40057	Cromo Ltd.	72,550		553	La France Pub. Co.	F 78,440
	40103	Russey Harris Co. Ltd.	63,210		556	Poulier Freres	20,615
	40125	York Trating Co.	1,501,381		540	Granger Freres Ltd.	72,5100
	40143	Wm. P. Verner Co. Ltd.	50,010		549	Carada Life Ass. Co.	477,000
	40178	Salada Tea Co. of Canada	455,650		550	Phoenix Ass. Co.	80,250
	40255	Loblaw Groceries Co. Ltd.	614,690		569	Miner Rubber Co.	51,445
	40273	Canada Printing Ink Co. Ltd.	7,800		577	Montreal Trust Co.	604,750
	40310	Pegura Menicito Corp.	471,580		451	Gen Stock Ware Ltd.	649,420
	40327	Hugh G. MacLean	45,260		453	Johnson & Ward	206,140
	45000	Gatineau Pattern Service	210,000		454	Canada Steam Ship Lines	50,050
Toronto, Ste. C.	41359	Wm. McAlmon Ltd.	465,000		459	Forrest & Cie.	279,268
	42777	Wm. McAlmon Ltd.	125,000		453	Royal Securities Corp.	357,940
	40324	Gutta Percha Rubber Co. Ltd.	550,000		639	St. Lawrence Flour Mills	141,410
Toronto, Ste. D.	572	Wally's Overland Co. Ltd.	213,000		473	Union Ass. Society Ltd.	228,750
	2008	Swift Canadian Co.	602,210		477	Montreal L.H. & Foner Co.	295,760
	4000	Harris Abattoir Co. Ltd.	608,235		478	Kraft Phoenix Cheese Co.	187,050
	45016	Canadian Kodak Co.	1,654,510		507	Garnett & O'Neil Day	227,630
	43040	Great Atlantic & Pacific Tea Co.	362,320		549	Thos. Robertson Co.	527,650
	40180	Can. Liquid Air Co.	149,580		563	Eilmurst Dairy Ltd.	51,150
	40256	Harris Abattoir Co. Ltd.	953,500		569	California Perfums Co.	332,400
	40332	International Business Machines	56,000		602	Hanson Bros.	429,473
	40037	A. Bradshaw & Sons. Ltd.	263,410		604	Geoffrion A. Co.	334,970
	40159	Frost-o-Lite Storage Battery Co.	200,000		610	Calgary National Economic	631,620
		Can. Fictorial Carbon Co.	220,620		625	Key W'g Co.	58,537
Toronto, Ste. E.	677				628	Williams & Wilson Ltd.	1,703,168
	40203				674	Bradstreet Co.	285,370
	40178				677	Meredith Fielden	20,040
	40203				679	Imperial Tobacco Co.	140,460
	40301				680	Southern Canada Power Co.	450,620
	40554				684	Hodgreen Smurfit Co.	459,960
Toronto, Ste. F.	535				688	Fruit Importers Ltd.	150,350
	704	Manufacturers Life Ins. Co.	2,541,370		695	Garette Printing Co.	405,450
	4215	Ingraham & Bell Co.	40,660		703	Eastern Steel Products	95,210
	4245	Western Canada Flour Mills	50,000		708	Royal Montreal Golf Club	269,000
	40122	White & Co.	10,900		710	Des-Union Textile Co.	167,110
	40178	Gao. H. Hines Son & Co.	550,970		718	J.C. Wilson Ltd.	245,520
	40203	J.P. Hurt & Co. Ltd.	727,970		723	Royal Bank of Can. da	1,108,750
	40301	Canadian Tire Corporation	322,520		726	Hudson Orsol Ltd.	280,050
	40554				814	Lymens Ltd.	751,663
		General Steel Ware	620,000		817	Cn. Gen. Electric Co.	21,117
		A.R. Clerks Co. Ltd.	220,000		825	Great American Ins. Co.	87,910
		McColl Bros. Ltd.	53,552		828	Continental Fire Ins. Co.	140,350
		Colgate Palmolive Pat. Co.	104,000		921	Catelli Varconi	160,050
		Lever Bros. Ltd.	200,150		921	L.O. Grothe Ltd.	159,700
		Dunlop Tires & Rubber Co. Ltd.	367,580		923	Herald Pub. Co.	70,050
		Consolidated Industries	577,570		924	C.J. Hodgson & Co.	196,470
		Ralph Clark Stone Ltd.	470,000		929	Northern Ass. Co.	19,470
		United Drug Co.	450,000		1421	LaPorte Martin Co.	60,050
			172,850		1427	National Life Ins. Co.	114,493
Toronto, New Toronto	4071	Goodyear Tire & Rubber Co.	5,197,126		1430	United Shoe Machinery Co.	553,150
Waterloo	1487	Ont. Equitable Life Ins. Co.	268,700		1431	British Colonial Fire Ins. Co.	155,540
	40061	Mutual Life Ass. Co. of Canada	1,452,000		1437	Dominion Stores Ltd.	51,755
	40185	Des. Life Assurance Co.	127,000		1444	Sydenham Agencies	162,050
Winnipeg	1428	Chrysler Corp.	226,410		1450	J.H. Turners & Co.	250,010
	40354	Ford Motor Co.	150,065		1461	Do Laval Co.	378,790
	4361	Ford Motor Co.	615,000		2009	Crown Trust Co.	791,910
	4167	Chrysler Corp.	510,000		4012	Imperial Oil Co.	251,257
	4283	Chrysler Corp.	216,842				
	4508	Rimes Pub. Co.	13,000				
	40374	Industrial Acceptance Corp.	8,100				
	40377	Stirling Products Co.	14,570				

